THE WORLD IN UNION: RUGBY, PAST, PRESENT, FUTURE

10-12 September 2015

University of Brighton Falmer Campus at the Brighton Community Stadium

10 SEPTEMBER

1800-1930 WELCOME RECEPTION & BLOOMSBURY PRESS BOOK LAUNCH
Location: University Sports Pavillion

WELCOME: Professor John Nauright & Professor Yannis Pitsiladis

BOOK LAUNCH AND BOOK SIGNING
Introduction: Henry Lord, Bloomsbury Press

Professor Tony Collins

The Oval Game: A Global History of Rugby
Bloomsbury Press
2015

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THE WORLD IN UNION: ACADEMIC CONFERENCE

University of Brighton, Falmer Campus

11 SEPTEMBER 2015

0900-0920 Conference Introduction and Welcome

Professor John Nauright, Conference Director

0920-1000 KEYNOTE ADDRESS
Chair: John Nauright, University of Brighton

Tony Collins, De Montfort University
Rugby Union and Rugby League: From Embattled History to Professionalism

1000-1020 MORNING TEA BREAK

1020-1200 PARALLEL SESSION ONE

SESSION 1A PROFESSIONALISM AND TRANSFORMATION IN RUGBY
Chair: Adam Jones, University of Brighton

Liam O’Callaghan, Liverpool Hope University
Professional Rugby and Irish Society 1995-2015

Greg Ryan, Lincoln University, New Zealand
Cows in the Heartland: New Zealand Rugby and Rural Change in the Professional Era

Andrew J. Martin, Tom Johnson, Geoff Watson and Farah R. Palmer, Massey University, New Zealand
Leadership and the All Blacks Legacy

John Davies and Carolyn Corder, Victoria University of Wellington, New Zealand
Framing the Emergence and Impact of Professionalisation and Professionalism in Rugby Union

SESSION 1B Rugby and Performance Issues
Chair: Richard Light, University of Canterbury, New Zealand

Paul Morgan, Buckinghamshire New University
Understanding Team Resilience in the World’s Best Athletes: A Case Study of a Rugby Union World Cup Winning Team

Nick Webborn, University of Brighton
Rugby and Injury: A Personal Journey from the Field to Sports Medicine

Faye Easton, University of Brighton
Putting your Neck on the Line: Don’t Be a Headcase

SESSION 1C Rugby Audiences and Identities
Chair:

Adrian Smith, University of Southampton
Never mind the Rec, What about the Ricoh?: The Changing Face of England Rugby Fans

Jennifer Curtin, University of Auckland, New Zealand
Re/Imagining the National Game: Women’s Influence on Rugby Union in Contemporary New Zealand

C.H. (Neels) Van Heerden, Tshwane University of Technology, South Africa
Fan Motivation and Match Attendance: The Pumas Currie Cup Team

Huw Geralit Evans, University of Central Lancashire
Moving the Goalposts: Building Relationships with New Fans and Old

1210-1300 Keynote Address
Chair: John Nauright

Farah Palmer, Massey University, New Zealand
The Impact of Rugby on Cultural Identity, Wellbeing and Leadership: A Case Study of the Maori All Blacks

1300-1400 Lunch

1400-1530 Parallel Session Two

SESSION 2A Race, Ethnicity, Class and Rugby
Chair: Geoff Levett, Birkbeck College, University of London

Tom Weir, De Montfort University
'The Man they Wouldn't Play': James Peters, England's First Black Rugby Player and the First Springbok Tour of Britain in 1906

DARYL LEEWORTHY, University of Cardiff
The Valley’s Game: Rugby, Class and Regional Identity in Wales

DEREK CATSAM, University of Texas, Permian Basin, USA
Rugby, Race and Tours: South Africa in the USA 1981

JIOJI RAVULO, University of Western Sydney, Australia
Cultural Diversity in Action: Developing and Engaging Effective Responses within Rugby Union in Australia

SESSION 2B Narrating Rugby
Chair:

ROB STEEN, University of Brighton
In Pursuit of Beauty: How Rugby Union can be a Better Spectacle

Huw Richards
Amateurism: The 20-Year Hangover

JASON TUCK, University of Winchester
Time To Get Together? The BBC and Representations of English/British National Identities in the 2015 RBS Six Nations Championship

MARCUS FREE, Mary Immaculate College, University of Limerick, Ireland
Scientific Coaching, Miracle Matches, Marquee Imports and Homebirds: Professionalism, National Identity, Place and Masculinity in Contemporary Irish Media Representations of Rugby

SESSION 2C: Rugby Events and Facilities
Chair: Mark Jordan, University of Brighton

MARC KEECH, University of Brighton
Do single sport events stand any more chance of a participation legacy than multi-sport events? The case of the Rugby Union World Cup

TRACY DANIELS, JANICE HEMMONSBYEY, Shameelah Ismail, Gift Muresherwa & Kamilla Swart, Cape Peninsula University of Technology, South Africa
The Use of Liquor in Sport Stadia: A Case of a Major Rugby Stadium in South Africa

GARETH JONES, MICHAEL EDWARDS, JASON BOCARRO & NICK PASSENGER, North Carolina State University & University of Central Lancashire
A Toolkit for Examining Club Leveraging of the Rugby World Cup

KAMILLA SWART, Cape Peninsula University of Technology
The Rugby World Cup As Global Mega Event

1530-1545 BREAK

1545-1720 Plenary Session: Preserving and Marketing Rugby Heritage
Chair: Tony Collins

MICHAEL ROWE, World Rugby Museum, Twickenham
The World Rugby Museum as a Global Research Resource

TERRY STEVENS, MD Stevens & Assoc. and University of Brighton
Celebrating Heroes and Legends: Sports Halls of Fame

Marizanne Grundlingh, University of the Free State, South Africa
Showcasing the Springboks: The Commercialisation of South African Rugby Heritage

1730-1830 SPONSORED RECEPTION
1845-2200 SPECIAL SESSION INVICTUS: THE MOVIE, MYTHS AND REALITY

PANEL:
Chair: Professor John Nauright

Professor Albert Grundlingh, University of Stellenbosch
Dr Philani Nongogo, Tswane University of Technology
Professor Kamilla Swart, Cape Peninsula University of Technology
Dr Derek Catsam, University of Texas, Permian Basin

12 SEPTEMBER

0900-1030 PARALLEL SESSION 3

SESSION 3A RUGBY’S OLD ‘NEW’ FRONTIERS
Chair: Derek Catsam, University of Texas, Permian Basin
Victor Sa Ramalho Antonio, Universidade de Sao Paulo, Brazil
The Emergence of Rugby Union in Brazil 1891-1933
Cobus Rademeyer, Sol Plaatje University, South Africa
Namibia: The ‘Cinderella’ of African Rugby
Robert Buchanan, Madison United Rugby/ USA Rugby Museum
The Misunderstood Origins of American Rugby Football, Women’s Sports and Participation in the Olympics: A Change in Values More Than a Change in Laws
Richard Light, University of Canterbury
Rugby Goes Far East: Japanese Rugby in the Professional Era

SESSION 3B RUGBY AND MASCULINITIES
Chair: Sunghun Choi, University of Ulsan, South Korea
John Nauright, University of Brighton
Making Men 20 Years on: Reflections on Rugby and Masculinities
Julien Clement, Musee du quai Branly, France
Samoan Rugby: Culture as Strength
Eric Anderson, University of Winchester
Inclusive Masculinities in Rugby Culture

1030-1045 TEA BREAK
1045-1230 PARALLEL SESSION FOUR

SESSION 4A Histories, Narratives and Reconstructions
Chair: Dean Allen, University of Bournemouth
Geoff Levett, Birkbeck College, University of London
1905 Revisited: The Empire Strikes Back
Sean Reid, University of Huddersfield
RUGBY AND CRICKET IN IRELAND IN THE 1870S: WHERE DID IT GO ALL RIGHT/WRONG?

COLM HICKEY, JOHN PAUL II FOUNDATION FOR SPORT & UNIVERSITY OF BRIGHTON
Rugby, The Great War and Irish Nationalism

JOE HALL, DE MONTFORT UNIVERSITY
Oral Histories of England Rugby Internationals

SESSION 4B DIFFUSION & TRANSFORMATION IN SOUTH AFRICAN RUGBY
CHAIR: MARC KEECH, UNIVERSITY OF BRIGHTON

PHILANI NONGOGO, TSHWANE UNIVERSITY OF TECHNOLOGY, SOUTH AFRICA
Origins and Diffusion of Rugby among the Xhosa People in South Africa: Club Rugby in Colonial Times to the Democratic Dispensation, 1894-1994

DEAN ALLEN, BOURNEMOUTH UNIVERSITY
Rugby and Reconciliation in Pre-Apartheid South Africa

MARK FREDERICKS, WALTER SISULU UNIVERSITY, SOUTH AFRICA
Bemoaning Quotas, Ignoring Apartheid Privilege: Selective Amnesia in South African Sporting Narratives

ROBERT MORRELL, UNIVERSITY OF CAPE TOWN
Touch Rugby and Progressive Politics in South Africa’s Transition from Apartheid to Democracy: A Durban Case Study, 1985-2000

SESSION 4C PSYCHOLOGICAL AND PHYSICAL ISSUES IN RUGBY
CHAIR: B. CHRISTINE GREEN, UNIVERSITY OF ILLINOIS, USA

INJURY, AGING AND A CULTURE OF PHYSICALITY: RETENTION AND CHALLENGES IN RUGBY

LINDSEY GASTON, LIVERPOOL JOHN MOORES UNIVERSITY
How Post-Athletic Retirement Preparation is Discussed in the Rugby Community

STEFFAN ARTHUR GRIFFIN, UNIVERSITY OF BIRMINGHAM
Concussion Knowledge and Experience within Welsh Amateur Rugby Union Coaches and Referees

SABRINA HEIMLER, LOUGHBOROUGH UNIVERSITY
The Manufactured Players and the Love of their Life

1230-1330 LUNCH

1330-1500 PARALLEL SESSION FIVE

SESSION 5A RUGBY AND IDENTITIES
CHAIR: STEVE GREENFIELD, UNIVERSITY OF WESTMINSTER

ALBERT GRUNDLINGH, UNIVERSITY OF STELLENBOSCH, SOUTH AFRICA
On a Wing and a Prayer: Exploring the Interface Between Professional Rugby and Religion in Afrikaner Society in South Africa

CARLA LEVER, UNIVERSITY OF SYDNEY, AUSTRALIA & LUCY MILLS, GRASSROOT SOCCER
Women, Rugby and Nation: The South African Experience

ADAM WHITE, UNIVERSITY OF WINCHESTER
SESSION 5B IMPACTS OF PROFESSIONALISM
Chair:

P. David Howe, Loughborough University
*The Impact of Professionalism on Welsh Club Rugby*

Robert Dewey, DePauw University, USA
*The Impact of the Professional Era on Pacific Islands Rugby*

John Harris, Glasgow Caledonian University
*The Road From Wigan Pier: Professional Rugby and the Changing Dynamics Between Wales and England*

Malcolm Mullholland, Massey University
*The Silver Fern and Ka Mate: Influences of the All Blacks on the Domestic and Global Identity of New Zealand*

SESSION 5C PENALITIES, LEGAL PROTECTIONS AND CONTEMPORARY RUGBY
Chair:

Steve Greenfield, University of Westminster
*To What Extent are Junior Rugby 'Mismatches' Becoming too Dangerous? Moving Away from 'Age' As a Classification to Avoid Legal Consequences for Coaches and Organisers*

Mark Jordan, University of Brighton
*An Analysis of Gender and Penalties in Rugby*

J P Rossouw, North-West University
*Why do teacher-coaches crouch and pause? An Education Law perspective on children’s rights in school rugby coaching*

Guy Osborn, University of Westminster & Mark James, University of Northumbria
*Ticket Touting and RWC 2015*

1500-1520 TEA BREAK

1520-1640 PARALLEL SESSION SIX

SESSION 6A RUGBY AND YOUTH DEVELOPMENT
Chair: Philani Nongogo, Tshwane University of Technology, South Africa

Viwe Qegu, Eye of the Tiger Rugby Academy, South Africa
*Eye of the Tiger Rugby Academy: The Future of the 'Marginalised' Rugby Playing Communities - A Model for Development and Transformation in South Africa*

Graham Spacey, University of Johannesburg, South Africa and University of Brighton
*Rugby 4 Peace: Rugby as a Tool for Capacity Building in The Gambia*

SESSION 6B RUGBY SEVENS SCIENTIFIC RESEARCH
Chair:

Ben Corbutt, Loughborough University
Efficacy of High Performance Training Regimes in Rugby Sevens

Pieter H. Van Den Berg, North-West University, South Africa
The Effect of Fatigue and Substitute Players on the Time-Motion Analyses of Elite Zimbabwean Rugby Sevens Players During Match Play

Andries Zandberg, North-West University, South Africa
Kinanthropometric Profiles of Elite U18 Rugby Sevens Players: A Focus on Positional Status

SESSION 6C TRANSMISSIONS IN THE PROFESSIONAL ERA
Chair:

Ian Malin, Freelance Sports Journalist
Rugby Union and Professionalism

Jeremy Stewart, University of Brighton
Rugby 7s: From Novelty to the Olympic Games

Robert Case, Old Dominion University, USA
A Study to Examine Selected Demographic Characteristics and Spending Patterns of Participants in an Adult Level Rugby Championship Event Held in the USA

1640-1730 CONFERENCE OVERVIEW PANEL DISCUSSION
Chair: John Nauright

PANEL
Farah Palmer, Massey University, New Zealand
Robert Dewey, DePauw University, USA
Huw Richards, Award Winning Rugby Journalist, UK
Kamilla Swart, Cape Peninsula University of Technology, South Africa