

## Session 1: This Girl Can: Coach, Play, Learn

### INSIGHT & LEARNING RESOURCES

#### Active Sussex

[Insight & Funding pages](#) - inactivity maps, active lives data, reports, research & tools  
TGC Sussex Network - [Find out more](#) & [previous learning events](#)  
Project 500 - [Find out more](#) & meet the [champions](#)

#### Activity Alliance

[GoGA Get Out Get Active learning resources](#)  
[Activity Alliance Annual Disability and Activity Survey 2021-22 - Research briefing](#)  
[Inclusive Activity: Taking a person-centred approach](#)

#### Women in Sport

[Research Report: Me, Not My Age or Impairment](#)  
[WiS GOGA Toolkit](#): Get out Get Active- Creating positive impact for women who face additional barriers in sport

#### Sport England

[Mapping disability](#)  
[Gender - Helping Women and Girls to Get Active](#)  
[This Girl Can](#)

**UK Deaf Sport** - [Insight around teenage girl engagement COMING SOON!](#)

#### Youth Sport Trust

[Girls Active Insight and Impact Report 2020-21](#)  
[Sport England - Mapping Disability](#)

#### UK Sport - Gender stereotypes

Women in coaching gender - [stereotypes 1](#), [stereotypes 2](#), [stereotypes 3](#)

**Fearless Women** - [Womens Sport Collective](#) - Inclusive, collaborative network for women working in the sports sector with an ambition to see a gender equal sports industry.

#### Female focused projects and programme (examples);

LTA - [She rallies](#)  
Women in Sport - [Big Sister project](#)  
StreetGames - [Us Girls](#)  
Active Pregnancy Foundation - [This Mum Moves](#)  
EMDP - [This Girl Can classes](#)

### MARKETING & IMAGERY

[This Girl Can](#) - Supporters Hub  
[We Are Undefeatable](#) - Supporters Hub  
Sport England Image library  
CIMSPA [Digital Marketing Hub](#)  
Club Matters [Marketing - inside and out](#)

Please note this isn't an exhaustive list of resources and/or support, just some key suggestions.

## Session 2: Inclusive Provision in Education Settings and Beyond

### ACTIVE SUSSEX SUPPORT & FUNDING

#### CYP Investment funding

- [Criteria & Eligibility](#)
- Expression of Interest questions (email [Andy Wright](#))
- [Safeguarding requirements](#)
- Monitoring requirements - Surveys and case study.

A full application form will be sent after an expression of interest has been received.

### OTHER FUNDING EXAMPLES

#### Sported Together Fund

As part of Sport England's Together Fund, Sported are working with Active Sussex to offer support to organisations who engage with disabled people or would like to deliver sport and physical activities for disabled people. Sported can also support you to develop the plans and attract the resources you need to put your ideas into action.

Contact - [Gil Robertson](#), South East Regional Manager | 07900 928514

#### [Wooden Spoon](#)

Schools, charities and not for profit organisations in the UK can apply for funding for equipment to support children with disabilities or facing disadvantage. Previously funding has been used for sensory rooms and gardens; playgrounds and outdoor spaces; specialist equipment and facilities; and projects that promote health and wellbeing. Capital items only, and no maximum grant limit. Applications can be submitted at any time.

#### Holiday Activities & Food Programme (HAF)

The Sussex HAF programmes which are being funded for a further three years, are looking for more SEND specific provision. We would suggest contacting the programme leads directly via email to find out more.

[HAF@eastsussex.gov.uk](mailto:HAF@eastsussex.gov.uk)

[HAF@westsussex.gov.uk](mailto:HAF@westsussex.gov.uk)

[HAF@brighton-hove.gov.uk](mailto:HAF@brighton-hove.gov.uk)

### FURTHER SCHOOL SUPPORT/RESOURCES

[Inclusion 2024: Inclusive Education Hub](#)

[Inclusive PE Activity Cards](#)

[School Games Inclusive Health Check](#)

[UK CMOs Physical Activity Guidelines for Disabled Children and Young People](#)

Please note this isn't an exhaustive list of resources and/or support, just some key suggestions.

## **Session 3: Changing the Narrative - Communication is everyone's business**

Effective marketing and communications is essential for all organisations. Inclusive and accessible planning and delivery can help everyone reach more people, including disabled people.

The way we promote and report on disability sport and activity is hugely important and there are many aspects to consider including taking a [person centred approach](#) to understand the wants and needs of your audience considering language, tone, imagery and context.

Disabled people are a part of every demographic in society, motivated to be or not to be active for numerous reasons. This resource encourages the sport and leisure providers to look beyond standard demographics and take a person-centred approach to providing opportunities for disabled people.

See **Session 1 resource sheet** for links to some easy to use image banks and marketing support.

### **Inclusive communications factsheets**

Written by Activity Alliance in partnership with Big Voice Communications and Sport England, each factsheet is bursting with bitesize tips and better practice guidance. If applied effectively, these inclusive practices can help providers to reach a wider audience, including more disabled people.

[View the inclusive communications factsheets on the Activity Alliance website](#)

In addition to the factsheets, you can also access more resources on our YouTube channel with six short information films on all things inclusive communications.

[View the inclusive communications playlist on YouTube](#)